

# SIGNATURE LEADERSHIP PROGRAM

ENGAGE. EXAMINE. EXCEL. LEAD.

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The Signature Leadership Program brings high-performing senior leaders from across sectors on an unmatched 10-month journey of self-development. Utilising an experienced-based approach, a curated cohort of leaders join together to challenge their perspectives, examine leadership in a uniquely Western Australian context and excel while having access to some of the State's most accomplished leaders.

During 25 unique experience days held across Perth and regional Western Australia, you will explore the meaning of courageous leadership, stretching far beyond management thinking. From engaging with a range of empowering leaders who candidly share their journeys, to cohort-directed discussions which delve into the responsibilities of leaders in Western Australia, you will transform. The practice of self-reflection will enable you to question value systems, confront challenges, and embrace meaningful opportunities to create impact alongside your cohort.

The Signature Leadership Program is renowned for developing cohorts who tackle the big topics in our State. These are explored in a variety of ways including through the perspective of the United Nations Sustainable Development Goals. These Goals provide a global framework through which Western Australian thought-leadership and action combine to create positive impact across sectors, and importantly, communities.

Upon graduating from the Signature Leadership Program, you will join the Leadership WA Alumni, a network of over 1200 passionate change-makers, as you continue your leadership development, further expand your networks and collaborate for meaningful social impact.

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*“The Signature Leadership Program has been a defining milestone in my career and a worthwhile investment of my time. It has seamlessly integrated insightful leadership experiences into self-reflection and growth. I have come away with a better understanding of my individual strengths as a leader and where I can apply these to make a meaningful difference.”*

**Anitra Robertson (Signature 2022)**  
**Director, Anitra Robertson Consulting**



2022 Signature Leadership Program Graduation at Government House of Western Australia.

## DEVELOPMENT OUTCOMES

Through experiential learning methodologies and collective experiences, shared with people of diverse backgrounds and perspectives, you will:

- Define and align your values to enhance your moral and ethical leadership
- Lead with authenticity and courage, by maximising personal presence and impact
- Attain professional and personal growth
- Learn to make wiser, better informed and collaborative decisions
- Better understand your personal motivations
- Enhance your capacity to lead with a social conscience
- Improve accountability and opportunities in all areas of life and leadership
- Enjoy access to strategic information and insights from a wide range of sources, sectors and fields
- Better understand complexity and inter-connectedness
- Learn to work with ambiguity, change and to take informed risks
- Create trusted bonds with fellow leaders across diverse sectors

Over the past 20 years, our Signature Leadership Program cohorts have examined a range of topics including leading high performing teams in elite military environments; ground-breaking legislation; the first 1000 days in a child's life; emergent thinking on green energy; cyber security; COVID leadership learnings; diversity and inclusion initiatives; and the realities of thriving in regional WA. The Program creates an environment for senior leaders to invest in themselves and go on to empower meaningful change for others.

## WHO SHOULD APPLY?

The Signature Leadership Program is for you if you are ready to stretch and challenge yourself as a leader and as an individual. By embarking on this Program, you will uncover your courageous, powerful and authentic leadership style for the benefit of yourself, your organisation and the WA community.

Each cohort is comprised of leaders from the private, government and not-for-profit sectors, ensuring a diverse range of experiences that reflect the makeup of our State. Signature graduates gain and share wisdom on being change-makers and leaders who responsibly impact our State and beyond.

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*“The Signature Leadership Program was an amazing experience. It provided access to some of the amazing leaders of industry, Government, and social impact organisations in Western Australia, and gave me the opportunity to connect with 36 other leaders who I now call close friends. The Program exposes you to topics that expand your mind, challenge you but also allows you to challenge in return. I have found my confidence and “why” as a leader, and how I can use this responsibility to mentor and advocate for a positive future for Western Australia. I highly recommend this Program to anyone that wants to continue their learnings of leadership and to challenge themselves to be a more courageous leader.”*

**Chris Minchin (Signature 2022)**  
**Director of Aged Care, Rise Network**

## BENEFITS FOR YOUR ORGANISATION

By supporting a participant in the Program, your organisation will gain a leader who because of their expanded connections thinks more broadly and deeply about issues affecting your organisation and in the wider context. A leader who:

- Understands how to maximise personal strengths to be a more effective leader within your organisation
- Demonstrates an increased understanding of challenges and opportunities in Western Australia, across sectors and industries
- Shares learnings, insights and information with teams and colleagues
- Contributes to informed decision-making as a connected leader in and for your organisation
- Develops improved relationships with significant cross-sector networks at a senior level

## YOUR FUTURE MBA ACCREDITATION

Leadership WA, in partnership with Edith Cowan University, is proud to provide Signature Leadership Program graduates from 2020 onwards up to 50% credit towards the ECU MBA. Upon successful completion of the Signature Leadership Program, graduates will be credited for three core leadership units which form part of the ECU MBA.

ECU's (MBA – Course Code J52) curriculum is designed to meet the contemporary leadership needs of the business world, with a holistic approach and a focus on human-centered, transformational leadership.

## SCHOLARSHIP OPTIONS

Leadership WA offers a limited number of full or partial scholarships, thanks to the generosity of donors to the Leadership WA Foundation and our Scholarship partners.

Scholarships are aimed at applicants who work primarily in small to medium not-for-profit organisations. In addition, we are delighted to offer the GGA CBH Growing Leaders Scholarship for applicants who are members of the WA grain growing industry.

Applicants may also discuss their eligibility for payment plans or other financial assistance. If you are accepted onto the Program and are seeking external funding, Leadership WA is happy to provide any documentation to support this effort.

His Excellency the Honourable Chris Dawson  
AC APM, Governor of Western Australia and  
Patron of Leadership WA.

## SIGNATURE APPLICATION PROCESS

Applications to the Signature Leadership Program are highly competitive, and all applicants are subject to the same process:

- Online applications are reviewed by selection panel
- Interviews are offered to selected candidates
- Offers are made to successful candidates

**We invite you to apply at:** [leadershipwa.org.au/programs/signature-leadership-program](https://leadershipwa.org.au/programs/signature-leadership-program)





## KEY APPLICATION DATES

Scholarships close                      Monday 4 September 2023  
Applications close                      Friday 22 September 2023

We invite you to apply at: [leadershipwa.org.au/programs/signature-leadership-program](https://leadershipwa.org.au/programs/signature-leadership-program)

## 2024 SIGNATURE LEADERSHIP PROGRAM EXPERIENCE DATES

EXPERIENCE	DATES
Opening Retreat	7-9 February
Experience 2	27 February
Experience 3	19 March
Experience 4	15 April
Experience 5	2 May
Regional Field Trip	15-17 May
Experience 7	6 June
Mid-Year Reflection	27-28 June
Experience 9	24 July
Experience 10	13 August
Experience 11	30 August
Regional Field Trip	11-13 September
Experience 13	11 October
Experience 14	30 October
Closing Retreat	14-15 November
Graduation	21 November

## YOUR COMMITMENT TO THE PROGRAM

The Signature Leadership Program is an experience that requires a commitment and genuine self-investment. At the interview stage, you will be asked your capacity to attend all experiences or where significant scheduling conflicts apply, Leadership WA will advise you to apply for the following year. You are required to attend a minimum of 80% of experiences, striving for 100% will enable you to wholeheartedly embrace the Program and all it has to offer.

The practice of reflection is at the centre of all Leadership WA Programs. Following each experience day you are required to summarise your key takeaways, challenges and learnings. The integrity of your experience on the Signature Leadership Program relies upon your commitment to participate alongside your cohort, through the sharing of your diverse experiences.

Your active engagement of at least 80% attendance and completion of post-experience reflections is required to graduate.

## PROGRAM FEES

<b>Organisational Fee:</b>	\$14,125
<b>Personal Fee:</b>	\$2,320
<b>Total:</b>	\$16,445

The Fees include Program experience days, retreats, field trip travel and accommodation. The Fees exclude transport to and from experiences and personal expenses. Costs are inclusive of GST.

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[leadershipwa.org.au](http://leadershipwa.org.au)

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